



The Portasoft Company

**Treating You and  
Your Water Right  
Since 1945**

# Portasoft Makes Water Better

Founded in 1945, Portasoft is the oldest, largest and most successful water conditioning company in New Jersey.

## We Offer Total Water Treatment

PRODUCT	SOLUTION
Water Softeners / Cation Exchangers	Removes Calcium (Hardness), Iron, Manganese, Lead & Radium
Automatic Neutralizers	Corrects pH
Oxidizing Filters	Removes Iron, Hydrogen Sulfide & Sediment
Solution Feed Systems	Removes Iron & Hydrogen Sulfide, Corrosion Control
Reverse Osmosis Purifiers	Produces Pure Drinking Water
Ultraviolet Purifiers & Chlorinators	Disinfection of Bacteria
Iron Oxide Composite Filters	Removes Arsenic
Granular Activated Carbon Filters	Removes Volatile Organic Chemical, Chlorine, Taste, Odor & Radon
Anion Exchangers	Reduces Nitrate, Uranium, Perchlorate & Tannin Removal, pH
Demineralizers	Creates Ultra Pure Water
Aeration Systems	Removes Radon
Ultrafilters & Nanofilters	Fine Sediment Removal (colloids), Salt Free Softening

## Residential/Commercial and Partner Provided Services

- Free Initial Consultation
- Equipment Installation
- Real Estate Closing Expertise
- Service Contracts
- Automatic Salt Delivery
- Neutralizer Refill Service
- Carbon Exchange Service
- 24-hour Emergency Service
- Salt and Supplies
- Rental/Lease Plans
- Equipment Sales
- State Certified Lab Service
- Compliance Management
- Spillfund Remediation

## We Proudly Service....

- Private Residences | Hospital and Health Care Facilities | Motels, Hotels and Apartments
- Laboratories | Schools and Universities | Car Washes | Laundries and Laundromats
- Farms | Manufacturing Plants | Government and Military Facilities
- Community Water Systems | Non-Community Systems | Food Processing Plants
- Builders and Realtors | Office Buildings and Restaurants

# Education and Experience >>> Add Value

Our mission is to help homeowners, businesses, and industries of all kinds improve the quality of the water they use.

## Why Choose Portasoft?

### Education and Experience

At Portasoft, our primary objective is to educate the consumer. With over sixty five years of experience, we utilize the most current and cost efficient technologies available to meet our customers individual needs.

### Innovative Leadership

Over the years, Portasoft has been awarded nine separate U.S. patents related to the water softening process. Portasoft continues to serve the Water Quality Association in an advisory capacity in the development of new educational materials.

### For Total Water Treatment

Portasoft products cover a wide range of needs, from the smallest units for home use to those meeting the strictest demands of industry. Whatever your water treatment need is, Portasoft has the solution.

### Exceptional Service

The most important “product” Portasoft offers is the quality of its service – The result of an attitude and commitment widely recognized by our customers and attested to by our continuing position of leadership.

### National and Local Credentials

Portasoft staff members are nationally recognized as Certified Water Specialists by the Water Quality Association. We consistently receive an A+++ rating from the Better Business Bureau. In addition, we are a registered NJ Public Works Contractor and employ New Jersey licensed plumbers.

### Equipment Reliability

Rugged Simplicity of Construction is a key feature of Portasoft products. Equally important is the sophistication of design to assure a long, efficient life and the best possible quality water.





## Precious...Pure...and Green

We are committed to improving the quality of our customer's water using available and emerging technologies that serve the environment by:

- » Limiting or eliminating the use of salt and chemicals in the treatment process.
- » Minimizing discharge gallons sent to drain.
- » Employing metered controls to conserve water and salt.
- » Reducing detergents sent to septic systems and municipal sewers.
- » Decreasing the amount of energy needed to heat hot water.
- » Eliminating the need to purchase and dispose of petroleum based plastic drinking water bottles.



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